



Facility Safety

## National Marker Sign Muscle

National Marker Corporation | Aug 28, 2017

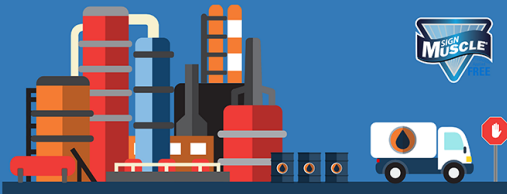
NMC is adding more value to our safety signs and labels with the addition of our Sign Muscle™ coating, a coating designed to extend the life of the product.

Sign Muscle™ coating will protect your signs and labels from scuffs and scratches, while providing excellent color clarity and a smooth edge. The UV light inhibitors in the coating will also protect your product from fading. Best of all it's at no added cost!

# BUILT TO LAST

## SIGN MUSCLE<sup>®</sup> KEEPS SIGNS STRONG

Maintaining proper signage in a manufacturing or chemical plant is necessary but costly. Replacing signs damaged by chemicals can cost thousands of dollars. But Sign Muscle<sup>®</sup> liquid laminate creates an impenetrable barrier against chemicals and the elements – so strong it's paired with a lifetime guarantee. Here's how signs treated with Sign Muscle<sup>®</sup> will be the only signs you'll ever want to buy.



### REPLACING SIGNS = DOLLAR SIGNS



An average sized safety sign can be a substantial investment, while large guide signs can hit a budget even harder.



Regulatory signage can cost **\$15-\$18 PER SQUARE FOOT**, while large guide signs can average **\$20-\$25 PER SQUARE FOOT**.

### CHEMICAL PROCESSING PLANTS BRING ON UNIQUE CHALLENGES



Exposure to chemicals, damaging fumes, high volume traffic and the need for aggressive wash downs severely reduce a sign's lifespan causing corrosion, fading and cracking

### STRONG SIGNS FOR IMPORTANT JOBS



The vital information delivered by signs in manufacturing and chemical plants needs to be displayed prominently and clearly. A long-lasting sign is the best way to give notification of:



Chemical Storage Areas, Chemical Spill Out Areas, NFPA Chemical Presence, Cancer-Causing/Reproductive Harm Chemical Areas, PPE Mandatory Areas and Hazard Material Areas, all in both English and Spanish.

### THE STRENGTH OF SIGN MUSCLE<sup>®</sup>

Sign Muscle<sup>®</sup>, exclusively from National Marker Company, is a clear, tough liquid laminate coating

Protects signs from UV rays, water damage, mold, graffiti and more than **45 CHEMICALS**.

Applied to all signs and labels for free, protected with a lifetime guarantee. Buy one sign and you'll never need to replace it again.

Visit <http://nationalmarker.com/> to learn more about the strength of Sign Muscle<sup>®</sup>



Source:  
<http://www.signmuscle.com/cost-effectiveness>  
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