

Safety

## Traffic Signs

| Aug 28, 2017

Traffic and parking signs are strategically placed to enforce the law and increase awareness, promote safety and avoid accidents at all times.

# CAUTION:

## PAY CLOSE ATTENTION TO TRAFFIC SIGNS

There were **19,000 traffic fatalities** between January and June of 2015, making it the deadliest traffic year since 2007. Traffic and parking signs are strategically placed to enforce the law, increase awareness, promote safety and avoid accidents at all times.

Last year, **1 IN 5 AMERICANS** got a traffic ticket for violations such as speeding and running a stop sign. The 6 month bill for traffic fatalities, injuries and property damage in 2015 amounted to \$152 billion

**24% INCREASE FROM 2014.**

### TRAFFIC SIGNS

include stop, yield, do not enter, crossing, regulatory and speed limit signage. Each year, **1 in 4 traffic accident fatalities** was due to speeding.



### PEDESTRIAN SIGNS

Signs include traffic/crossing and MUTCD school signs. Each year 100 children are killed walking to or from school, and another **25,000** are injured in school zone accidents.



### TRAFFIC CONTROL SIGNS

include warning, construction and worksite notices. These signs are designed to **inform, guide and control traffic, including pedestrians, motor vehicles and bicyclists.**



### WARNING SIGNS

include roadway surface conditions, regulatory warnings, and provide directional safety and guidance for drivers.

