



Machining

## **VIDEO: TOOLING UP: Taking Metal Removal to New Depths**

| Dec 17, 2024

### **Video Highlights**

In this episode of MSC's Tooling Up, Toni Neary sits down with Brandon Hull, Vice President of Product Management and Business Development at Guhring Inc., to discuss the innovative Diver and Micro Diver End Mills. Brandon shares his journey from crafting competition arrows to becoming a leader in cutting tool technology. The conversation dives into what makes Guhring's Diver End Mills stand out, including their aggressive ramping and plunging capabilities and versatile design for high-speed machining applications.

Brandon also highlights Guhring's industrywide integration, from producing their own carbide rods to designing advanced tool geometries and coatings. This approach ensures unmatched performance, durability, and precision across a wide range of products and materials. Learn how the Diver End Mills excel in ramping, slotting, pocketing, and side milling, offering a game-changing solution for manufacturers.

Join Toni and Brandon as they explore the cutting-edge engineering behind Guhring's tools and their impact on improving productivity and efficiency in the machining industry.

*To find out more about Guhring Diver and Micro Diver end mills, visit [MSCDirect.com](https://www.mscdirect.com).*

*For even more metalworking insights and expertise, check out MSC's Better MRO knowledge hub.*

*For more Tooling Up videos, check out our MSC Tooling Up playlist.*

Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations. Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with you to make your operations better.

*For more Tooling Up videos, check out our MSC Tooling Up playlist and subscribe to our YouTube*

*channel.*

[www.mscdirect.com/betterMRO](http://www.mscdirect.com/betterMRO)

Copyright ©2024 MSC Industrial Supply Co.