



Machining

## **VIDEO: TOOLING UP: Why KENGold Wins Gold**

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### **Video Highlights**

In this episode of MSC's Tooling Up, host Toni Neary sits down with Greg Sage, Regional Product Manager for Turning Americas at Kennametal, to explore the groundbreaking KENGold insert coating technology. Greg shares his 18-year journey with Kennametal, emphasizing the company's commitment to innovation and customer-driven solutions. The conversation dives into the advanced CVD and PVD coating methods used in KENGold, detailing how they enhance wear resistance, heat protection, and overall productivity in machining applications. Greg also introduces the versatile KCP25C and KCU10B grades, tailored for steel and universal machining needs. With a sneak peek into upcoming additions to the KENGold lineup, this episode is packed with insights for anyone who regularly cuts a variety of metals at their shop. Don't miss Toni and Greg's deep dive into the future of machining technology, and how KENGold can increase your machining efficiency and productivity.

*To learn more about KENGold coating technology, visit [MSCDirect.com](https://www.mscdirect.com).*

*For even more metalworking insights and expertise check out MSC's [Better MRO knowledge hub](#).*

*For more Tooling Up videos, check out our [MSC Tooling Up playlist](#).*

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