



Personal Protective Equipment

VIDEO: TOOLING UP – An Easy Solution to Hit Your Sustainability Goals

| May 14, 2024

Video Highlights

In this episode of Tooling Up, Toni Neary is joined by Peter Leahy, Senior Marketing Manager at Kimberly-Clark Professional for a conversation on their RightCycle™ and Responsible Partners sustainability initiatives.

Protecting the planet through green initiatives has become a key consideration for global companies. In this episode you'll hear about what Kimberly-Clark has been doing to not only innovate the way our industry recycles, but taking up the mantle as global leaders in environmental sustainability. Odds are, your organization already uses many of the products RightCycle is able to recycle. Kimberly-Clark wipes, towels, and PPE are just a few examples of disposable products that can be easily recycled into new products through RightCycle, cutting down on waste with products that would otherwise end up in a landfill. Responsible Partners is an initiative that intelligently reduces the volume of many products you're likely already buying by using compression technology to make shipments lighter, resulting in fewer trucks on the road, and reducing their carbon footprint.

Lastly, Kimberly-Clark has set some aggressive sustainability goals to hit by 2030. With their current initiatives, they've already made a massive reduction in their own carbon footprint, but are actively searching for ways to raise the bar. If you're interested in learning how you can reduce your environmental impact and reduce waste, then this is an episode you definitely won't want to miss.

To learn more about Kimberly-Clark Professional and their sustainability initiatives, visit [MSCDirect.com](https://mscdirect.com).

For even more safety insights and expertise check out MSC's Better MRO knowledge hub.

For more Tooling Up videos, check our MSC Tooling Up playlist.

Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations. Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and

experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with you to make your operations better.

For more Tooling Up videos, check out our MSC Tooling Up playlist and subscribe to our YouTube channel.

www.mscdirect.com/betterMRO

Copyright ©2024 MSC Industrial Supply Co.