



Personal Protective Equipment

## **VIDEO: TOOLING UP – An Easy Solution to Hit Your Sustainability Goals**

| May 14, 2024

### **Video Highlights**

In this episode of Tooling Up, Toni Neary is joined by Peter Leahy, Senior Marketing Manager at Kimberly-Clark Professional for a conversation on their RightCycle™ and Responsible Partners sustainability initiatives.

Protecting the planet through green initiatives has become a key consideration for global companies. In this episode you'll hear about what Kimberly-Clark has been doing to not only innovate the way our industry recycles, but taking up the mantle as global leaders in environmental sustainability. Odds are, your organization already uses many of the products RightCycle is able to recycle. Kimberly-Clark wipes, towels, and PPE are just a few examples of disposable products that can be easily recycled into new products through RightCycle, cutting down on waste with products that would otherwise end up in a landfill. Responsible Partners is an initiative that intelligently reduces the volume of many products you're likely already buying by using compression technology to make shipments lighter, resulting in fewer trucks on the road, and reducing their carbon footprint.

Lastly, Kimberly-Clark has set some aggressive sustainability goals to hit by 2030. With their current initiatives, they've already made a massive reduction in their own carbon footprint, but are actively searching for ways to raise the bar. If you're interested in learning how you can reduce your environmental impact and reduce waste, then this is an episode you definitely won't want to miss.

***To learn more about Kimberly-Clark Professional and their sustainability initiatives, visit [MSCDirect.com](https://www.mscdirect.com).***

***For even more safety insights and expertise check out MSC's Better MRO knowledge hub.***

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