



Metrology

## VIDEO: TOOLING UP – Data You Can Be Sure Of

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### Video Highlights

In this episode of MSC's Tooling Up, Toni Neary is joined by James Clinton, Inside Sales Manager at Starrett, for a conversation that explores the latest innovation in precision measurement tools – DataSure 4.0. The duo discuss how DataSure 4.0 is revolutionizing data collection for tools in the manufacturing industry. The system offers three scalable schemes, including a portable option with a free app for iOS and Android devices, a smart scheme for direct computer connectivity, and a large factory scheme for extensive tool networks.

This conversation takes a deep dive into the user-friendly features of DataSure 4.0, emphasizing its ease of use and compatibility with a wide range of measurement tools, not limited to just Starrett products alone. James also highlights the encryption of transmitted data, ensuring security during communication. Whether you have a single tool or a large factory floor, DataSure 4.0 adapts to your needs, enhancing efficiency and productivity.

Starrett's bold reputation as the "world's greatest toolmakers" is backed by their commitment to quality and innovation. As a result, DataSure 4.0 is the peak of easy to use, easy to install precision data collection tools that are designed to maximize your shop's operational efficiency, no matter how big or small.

***To learn more about Starrett and their full line of products, visit [MSCDirect.com](https://www.MSCDirect.com) or download a PDF of their assortment and solutions here.***

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you to make your operations better.

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