



Innovate

## **VIDEO: TOOLING UP – Pioneers of Shrink Fit Technology**

| Oct 13, 2023

### **Video Highlights**

In this episode of MSC's Tooling Up, Toni Neary is joined by Brendt Holden, President of Haimer for a discussion on Haimer's innovations in shrink fit technology.

The episode kicks off by discussing the pioneering role of Haimer in shrink fit technology. Brendt highlights the quality disparities in shrink fit holders across the market and emphasizes Haimer's commitment to consistency and innovation.

The conversation turns towards the development of Haimer's team, their dedication to quality assurance, and how their family-run business also fueled the evolution of shrink fit technology, and their host of other machining innovations. The unique features of Haimer's tooling systems, including balance, repeatability, high gripping torque, and run-out accuracy, are discussed as key differentiators in the market. The episode highlights Haimer's core values of consistency, quality, and innovation.

We cover insights into Brendt's personal journey, from being a machinist to a salesman and a dedicated member of the Haimer team for over two decades, combined with the exploration of Haimer's contributions to the manufacturing industry.

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