



Machining

VIDEO: TOOLING UP – Cutting Edge Blades

Brought To You by Lenox | May 03, 2023

Video Highlights

In this episode of MSC's Tooling Up, Toni Neary is joined by Mark Cranna, Senior R&D Engineering Manager at Lenox for a discussion on the Lenox Alloy Wolf Armor GT product line.

Mark takes us through his journey in manufacturing and how he found himself in cutting tools at Lenox. He discusses his passion for cutting tools and Lenox's search for cutting-edge solutions to industry problems by working with end-users.

Mark takes Toni for a deep dive into the Armor GT cutting blade, and explains how the blade was developed to help steel service centers deliver materials to their customers faster and more cost-effectively, as raw material prices and labor costs continue to rise. The bi-metal platform with a high toughness edge and a new PVD coating provides a more versatile product than the traditionally used carbide blades.

They also discuss Lenox's engineering-minded approach to developing new products, which includes identifying specific end-user problems, brainstorming to generate ideas, creating prototypes, and then conducting internal and external field validation.

To explore the full Alloy Wolf Armor GT line, and more products from Lenox, visit [MSCDirect.com](https://www.mscdirect.com).

For even more metalworking insights and expertise check out MSC's Better MRO knowledge hub.

For more Tooling Up videos, check our MSC Tooling Up playlist.

Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations. Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with you to make your operations better.

For more Tooling Up videos, check out our MSC Tooling Up playlist and subscribe to our YouTube channel.

www.mscdirect.com/betterMRO

Copyright ©2024 MSC Industrial Supply Co.