



Innovate

## **VIDEO: TOOLING UP – Eco-Friendly Safety Solutions**

Brought To You by MCR Safety | May 01, 2024

### **Video Highlights**

In this episode of MSC's Tooling Up, Toni Neary is joined by Chris Smith, MCR Safety's VP of Marketing for a discussion on eco-friendly materials, packaging, and manufacturing, and how that influences the development of their world-class safety products.

Chris describes his journey with MCR Safety and their initiatives towards sustainability, including reducing their carbon footprint and eliminating unneeded plastics. Chris explains the unique history of the company, which has developed a culture of passion for protecting people through the products they manufacture. He also describes MCR's progressive efforts in being more environmentally friendly, such as reducing CO2 emissions, cleaning exhaust gasses, and sourcing materials utilizing clean energy. Finally, he defines sustainability for MCR Safety as generating eco-friendly products, packaging, and processes, resulting in a cleaner planet.

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