





Innovate

## VIDEO: TOOLING UP – User-First Innovation

Brought To You by SECO Tools | Oct 26, 2022

## Video Highlights

In this episode of MSC's Tooling Up Mitch Free is joined by Jay Ball, Project Manager for Solid Carbide Milling at Seco, for a discussion on Seco X-heads. Ball goes in-depth about Seco's user-oriented approach to developing products that increase the operator's efficiency and workflow.

Jay describes how both Seco and those operating everyday in the field notice deficiencies in wasted time, labor, and resources. One such solution to this problem is the Seco X-head, a new product that can be utilized to mill a wide variety of materials, increasing shop productivity.

We also dig into Jay's background at Seco, and a few key factors that set the company apart from the competition. Seco puts themselves in the shoes of the operator when designing new products, and Jay describes how that approach has led to their continued success in the marketplace.

To learn more about SECO Tools visit MSCDirect.com.

For even more metalworking insights and expertise check out MSC's Better MRO knowledge hub.

For more Tooling Up videos, check our MSC Tooling Up playlist.

Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations.

Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with you to make your operations better.

For more Tooling Up videos, check out our MSC Tooling Up playlist and subscribe to our YouTube channel.



Copyright ©2024 MSC Industrial Supply Co.