



Innovate

## **VIDEO: Innovation, Growth, Opportunity: This is SHOWA**

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SHOWA was the first to invent the PVC glove in the 1950s. After the first patented product, the SHOWA 610, they invented the first nitrile glove in the 1990s. Now with their EBT biodegradable range of gloves, they have been innovating for more than 70 years.

Watch the short video above to see their plans for growth and where they see opportunities as the demand for sustainable alternatives grows.

*Previously Featured on SHOWA's YouTube channel.*

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