

Worker Safety

## **Surewerx Traction Insights: Understanding and Reducing Slips and Falls is Easy as 1-2-3**

Brought To You by SureWerx | Feb 03, 2021



WINTER  
IS COMING



## UNDERSTANDING AND REDUCING SLIPS AND FALLS IS AS EASY AS 1-2-3

### 1 The Clear Facts

#1

Cause of worker's  
compensation claims

More than 20,460 reported ice, sleet and snow related worker injuries in 2017 making up the majority of claims

- US Bureau of Labor Statistics

20.8%

of Emergency Visits

20.8% of emergency room visits and hospitalizations in the United States are due to slips and falls

- EHS Today, "The High Cost of Slips, Trips and Falls"

31

Days of Work Loss

25% of slips and falls result in more than 31 days away from work

- National Floor Safety Institute

### 2 The Opportunity



Construction



Oil & Gas



Manufacturing



Mining



Railroad



Transportation

Work with EHS professionals to address the issue of slips & falls and develop ice cleat policy that includes equipping everyone on-site with easy-to-use winter traction aids.

Growing Industry



- As more EHS professionals become aware of the available solutions, we are seeing more companies implement ice cleat policy
- Companies are mandating ice cleats for all employees, including ones that don't necessarily work outside (i.e. office employees in the parking lot)

The Numbers Add Up



- Average cost of an ice-related slip & fall worker's compensation claim is \$48,000, according to the Maine Department of Labor
- At less than \$40 per pair, a company can outfit 1,200 employees with a pair of ice cleats and save money if just one accident is prevented

### 3 The Product Solution

Mid-Sole



K1  
SERIES



SureWerx

With the leading Mid-Sole and Full-Sole ice cleat brands in the world, SureWerx is the one-stop-shop for winter traction devices in the industry.

Full-Sole



In the above infographic, SureWerx details the pervasiveness of slips and falls in the workplace:

- Slips and falls are the #1 cause of worker's compensation claims
- 25% of slips and falls result in more than 31 workdays lost
- Over 20% of emergency room visits and hospitalizations in the U.S. are due to slips and falls

SureWerx has a product solution to help reduce the number of slips and falls—easy to use, winter traction ice cleats available in both mid-sole and full-sole styles.

***Shop ice traction footwear from SureWerx on MSCDirect.com.***

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