

Workplace Safety

# Creating a Safer, More Efficient Workplace Through Visuals

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When at work, nearly every employee is compelled to do good and make a positive contribution to their team and organization. But sometimes their knowledge, or lack thereof, can hinder their ability to do just that.

When there's a lack of knowledge or an information deficit, it can lead to wasted time:

- Searching for the information or tools needed to complete the job
- Asking questions to gather the needed information
- Waiting for answers

But, there are human factors that can also get in the way of resolving an information gap.

While it would make logical sense for an employee to ask more questions when they require additional information, that doesn't always happen. The human ego can, at times, lead these same great employees to avoid asking more questions because they think they should know the answer or they fear being perceived as incompetent.

Unfortunately, when employees don't seek out those answers, they are likely to just make something up or come to their own, potentially wrong, conclusion. Occasionally, this approach can turn out just fine, reinforcing the undesirable behavior. But, when this approach fails, it can cause costly errors that are detrimental to the entire enterprise.

Wouldn't it be nice if you could ensure your team has the information they need when they need it? A visual workplace can help you achieve that goal.

## What is the Visual Workplace?

In a **visual workplace**, critical information is conveyed through visual devices, positioned at the point of need, that can be understood at-a-glance. Because visuals are easy to understand, an effective visual workplace can improve safety by reinforcing training and eliminate wasted downtime that had previously been spent searching, asking or waiting for information.

For instance, when storeroom shelves are well-labeled, employees don't have to waste time searching for something or accidentally grabbing the wrong thing. Helping them find what they need at-a-glance instantly improves efficiency.

## A brief history of visual workplace

The concept of the visual workplace was introduced in the 1990s by *Gwendolyn Galsworth, Ph.D.*, who is considered the world's leading expert on the concept. In the 2017 edition of her book "*Visual Workplace: Visual Thinking*", Dr. Galsworth likens a workplace that lacks visuals to trying to reach a destination without signs, signals or lines on the road.

You can probably make it, but you are likely to pay a terrible price, she states.

## Why visual devices work

Every day during your commute you are surrounded by visual devices that give you information when you need it. From speed limit signs to lane closures, you encounter visual devices that nudge you in the right direction and help you successfully make it to your destination. This concept works because humans are visual beings. In fact, 50% of human brain function is devoted to finding and interpreting visual information.

The visual workplace is about answering all the questions that anyone has related to work: questions about what is known as well as unknown; questions spoken out loud as well as those on a sub-vocal level; questions that are commonplace as well as those so specialized that only a few people think to ask them," says Dr. Galsworth.

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When put to use in the workplace, the goal is to provide essential information in a **visual, non-verbal format** that is easily understood at a glance and is located at the point of need for anyone and everyone who needs it, all without asking a single question. When information is conveyed in this manner, it ensures that everyone can understand what is being communicated, even in a multi-language workforce. For organizations struggling to find experienced workers due to the growing skills gap, visual devices can be invaluable by helping less experienced employees learn the job quickly and effectively.

## Visual workplace and lean

A continuously improving work environment means constant change. Many lean concepts, including *Lean 5S*, *Total Productive Maintenance (TPM)*, Kaizen (Continuous Improvement) and other lean activities can benefit when visual devices are incorporated, often helping to sustain the improvements and ongoing initiative.

Visuals ensure lean improvements remain clearly visible, readily understood, and consistently adhered to long after the Kaizen improvement event is over, preventing employees from reverting to old habits. However, while closely related to lean manufacturing, Dr. Galsworth makes it clear that visual workplace is not lean or lean's little helper. The two should be considered equal and powerful partners in operational excellence.

Dr. Galsworth goes on to clarify, Lean addresses the time-driven facets of your operations. Visuality addresses the informational landscape.

Visual workplace is a powerful tool all on its own and Dr. Galsworth notes that it can often be easier to implement, and much more effective, when put into place prior to lean implementation. When completed first, Dr. Galsworth says ...visuality grooms the work environment as well as the work culture and paves the way for a resounding lean success.

Click [here](#) to continue reading this article and learn about the benefits of a visual workplace and how to get started.

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